



Wouter Kersten, Manager Research and Innovation, Enviu, Netherlands

Wouter (1972) is employed at Enviu (www.enviu.org) as manager Research & Innovation. Enviu starts innovative sustainable businesses ('world changing companies') and uses this experience to support others in their efforts as well, from start ups to Multinationals.

He was 1 of the first 3 employees when this non-profit organisation started in 2005. Before that has was heavily involved as a volunteer in setting it up (2004). His work at Enviu represented a clear career switch: he had previously worked 5 years in Telecoms consultancy and in 2002 decide to head into a new direction by doing a 1-year full time Master in Environmental Policy. On top of his first studies of Industrial Engineering and Management (Technische Bedrijfskunde) this laid the foundation for a new career in the area of sustainable entrepreneurship and innovation.

Thanks to the specific combination of interests and studies, Wouter is able to continuously create links and combine structure, contents and 'thinking differently'. In that capacity he also enjoys very much to facilitate others in these processes. This was one of the reasons why since April this year he was asked to work at the Delft University of Technology as well, to facilitate researchers to get articles published in journals, and to identify links and synergies between the University and the work of Enviu.

Blog: <http://woutersinnovationspace.weblog.nl/>

Monthly guest blog (Dutch): <http://www.greenem.nl/columns/Wouter-Kersten>

Twitter: twitter.com/wouterkersten